Marketing and Communications Intern

In conjunction with Iowa State University’s Live Green Initiative, the Director of Sustainability is seeking one intern interested in the opportunity to market and build awareness related to sustainability and living green. This intern will work with another intern as a team in completing the position responsibilities listed below.

Position Description:
This is a paid internship at $10.00/hour. This position reports directly to the Director of Sustainability. The intern will serve as one of two interns making up the Marketing and Communications Team. The internship requires a commitment of 15-20 hours/week. Internship length is ~30 weeks, starting August/September, ending May (specific dates negotiable).

Position Responsibilities:
• Completion of seven, Live Green! Monthly newsletters – including writing (AP style), design, layout and digital document accessibility;
• Provide content for social marketing through Facebook, Twitter, Instagram, WordPress, etc. – in collaboration with the Social Media Engagement Intern; and
• Collaborate on event publicity – in collaboration with the Campus and Community Engagement Interns.
• Represent Live Green! through tabling at sustainability events.

Position Qualifications:
• Must be a currently registered ISU undergraduate student.
• Must be proficient with InDesign.
• Must have strong writing and editing skills.
• Must be a team player and be flexible in terms of offering assistance to other projects and interns when necessary.
• Experience with Photoshop, Illustrator and Adobe Creative Suite preferred.
• Knowledge of AP style preferred.
• An interest in service journalism is recommended.
• Awareness and familiarity with digital document accessibility is beneficial.

To Apply: Email a cover letter, resume, two writing samples, one design sample and three references to:
Gina Holtzbauer
gholtz@iastate.edu

Deadline to Apply – April 15, 2021, 5pm

Direct questions to: Merry Rankin, Director of Sustainability, 515-294-5052, mrankin@iastate.edu