

Live Green Award for Excellence in Sustainability Selection Criteria –

All nominations will be evaluated based on the five criteria noted below. A total of 5 points can be awarded for each category for a total of 25 points. In an addition, each application will be given an overall rating of excellent, very good, good, average, or fair – adding up to five additional points. For a maximum of 30 possible points that can be awarded per nomination. Nominations will be evaluated collectively by a panel of external reviewers. Award winners will be determined based on overall points awarded.

Cultural Impact – up to 5 points

Considerations for scoring:

- Potential to bring about attitudinal and behavioral change?
- Demonstrated:
 - Creating change in on-campus behavior and attitudes of faculty, staff, and students?
 - Creating change in off-campus behavior and attitudes of faculty, staff, and students?
 - Creating change in behavior and attitudes of residents, organizations, and businesses within the communities that Iowa State University partners and serves?

Impact on Natural Resources – up to 5 points

Considerations for scoring:

- Potential to bring about natural resource conservation through reduction in the consumption of energy and/or other resources (water, paper, food, etc.)?
- Demonstrated:
 - A reduction in natural resource consumption through on-campus or off-campus behaviors of faculty, staff, and students?
 - A reduction in natural resource consumption through actions of the residents, organizations, and businesses within the communities that Iowa State University partners and serves?

Economic Impact – up to 5 points

Considerations for scoring:

- Potential to create economic savings and additional savings ideas and opportunities?
- Demonstrated:
 - Economic savings?
 - Being an impetus for additional savings ideas and opportunities?

Transferability – up to 5 points

Considerations for scoring:

- Potential to be transferable and applicable to other projects, both on and off-campus?
- Demonstrated:
 - Transferability to other projects of faculty, staff, and students, both on and off-campus?
 - Applicability to other projects of faculty, staff, and students, both on and off-campus?
- Have new ideas and perspectives related, to living green and sustainability, been transferred to residents, organizations, and businesses within the communities that Iowa State University partners and serves?

Legacy to the Live Green Initiative and Sustainability – up to 5 points

Considerations for scoring:

- Potential to:
 - Increase awareness about sustainability and the Live Green Initiative to faculty, staff, and students, both on and off-campus?
 - Increase involvement in and empowerment toward sustainability and the Live Green Initiative by faculty, staff, and students, both on and off-campus?
 - Increase awareness of and involvement in sustainability by residents, organizations, and businesses within the communities that Iowa State University partners and serves?
- Demonstrated:
 - Connection to furthering the goals of the Live Green Initiative?
 - Relevancy to the Bruntland Commission's definition of sustainability (that has been adopted by Iowa State University)?
- Because of this project/initiative, has sustainability-minded planning become a primary consideration for projects and initiatives of:
 - Faculty, staff and students, on-campus?
 - Faculty, staff, and students, off-campus?
 - Residents, organizations, and businesses within the communities that Iowa State University partners and serves?