

# LIVE GREEN! MONTHLY

APRIL 2022



"CREATIVITY IS THINKING UP NEW THINGS. INNOVATION IS DOING NEW THINGS."  
- THEODORE LEVITT

## ABOUT THE COVER

For our Earth Month issue, the Live Green! Team was asked to share a photo depicting a place they felt closest to nature and why. We encourage our readers to reflect on where you have felt especially exhilarated by our natural world.

*(Listed clockwise from top left)*

**Lydia Youngquist, Ames, Iowa**

*"My favorite nature spot in Ames is the ISU Disc Golf Course. This spot is full of huge older trees, which I love to admire. It's such a beautiful place to take a hike while enjoying a classic game of disc golf with your friends!"*

**Elizabeth Smith, Amnicon Falls, Wisconsin**

*"I felt close to nature because all of my senses were affected, except taste: I could see, hear and smell the waterfall. I felt the breeze and the mist while listening to the birds! It*

*was beautiful and I can't wait to go back next summer."*

**Ashley Kleve, Ocoyoacac, Mexico**

*"Hiking through these mountains and simply just being in their presence brought me so much peace."*

**Lucia Rizzo, Rincon, Puerto Rico**

*"It is a sunset out over the ocean! I love the colors of the sunset in contrast with the dark water right before the sun sets, it is very calming!"*

**Isabelle Legan, Cinnamon Bay, St. John U.S. Virgin Islands**

*"I love seeing all the beautiful marine life, especially sea turtles, in the clear ocean water!"*

**Hannah Randall, Belford Peak, Colorado**

*"I feel most connected to nature in the mountains - hiking to the peak always reminds me how big and diverse the natural world is."*

**Merry Rankin, Muir Woods National Monument, Marin County, California**

*"Established in 1908, this old growth forest is home to species over 100 years old. Being surrounded by nature that had experienced more than a century of history is absolutely exhilarating."*

**Valentine Chenus, Lake Superior**

*"I felt really connected to nature in this photo because I love being by big bodies of water. I always can feel the power and peace that they bring."*

**Reese Cox, Monticello, Iowa**

*"I love this image because it is a field in my hometown near my running route. It is a sunrise and it makes me feel safe and at home while connecting to nature."*

**Nicole Haverback, Johnson Salk Trail Park Kewanee, Illinois**

*"I felt connected with nature with this picture because it reminds me of all of the memories I have of camping and fishing in this state park when I was a kid, now I frequently go on hikes there with my sister and her dog."*

## CAMPUS SUSTAINABILITY UPDATES



**Merry Rankin**

*Director of Sustainability*  
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Happy Earth Month!

It's April! Such a pivotal month – for activities (recreational, agricultural, horticultural), so many new sights, sounds and smells of nature, and the anticipation of new adventures awaiting in the warming months ahead.

April also celebrates Earth Month and hosts the holiday Earth Day – the opportunity (much like holidays do) to offer a specific calendar prompt to take a moment, reflect and give thanks. Earth Day is the holiday that prompts the reflecting opportunity of the gratitude for a home that supports each of our lives and living them.

As with every April, campus and the collective Ames community is bursting with opportunities to connect to spring and celebrate Earth Month. Officially, campus will celebrate Earth Day on April 22, from 10 a.m. – 2 p.m. on the South Library Lawn. We hope you will join the Live Green! Team and campus and community

organizations embracing environmental, social and economic sustainability for networking, earning green-minded prizes, enjoying music and yard games (and nibbles) and paying forward by bringing a donation for The SHOP food pantry.

Although this is a celebration “not to miss” – make sure to also visit the official [2022 Live Green! Earth Month Calendar of Events](#). This year’s calendar scrolls over 50 pages (but is easily searchable) and includes a diversity of opportunities including community clean-up events, art exhibits, performances, lectures, how-to classes (gardening, cooking, hiking and even syrup tapping), recreational events (runs, walks, bike rides) and SO many more – “get out and celebrate YOUR way” options in so many fun (and unique) spaces and places.

In reading through this month’s issue of Live Green! Monthly, it’s likely no surprise to learn that our theme is, “Celebrate, Exhilarate, Innovate”. In reflecting on our collective sustainability achievements (as well as goals still in front of us), exploring this month’s challenge, trying out a new GIY and recipe, and taking part of Earth Month events, we think you’ll find these verbs just seem to resonate – spontaneously.

Happy Celebrating!

Yours in green-ness!  
Merry



## Elizabeth Smith

*Sustainability Director, ISU Student Government*  
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Happy Spring, Cyclones!

This newsletter officially marks the start of my favorite month of the year: April, aka Earth Month! And - Earth Day is April 22, so mark your calendars for ISU’s Earth Day Celebration on the Parks Library South Lawn! Read more about Earth Day 2022 later in this month’s newsletter.

This is also my last official newsletter as the Director of Sustainability- next month I’ll introduce the new Director! This year has flown by so quickly and I’m incredibly grateful for the doors this position has opened for me. I’ve met some really fun people through Student Government, I’ve learned SO MUCH about effective peer leadership and project management, and I’ve been involved with the Ames Climate Action Plan.

If you want to be the next Director of Sustainability (or are interested in applying for any Executive Cabinet position in Student Government), you can find a description of the positions on the [Student](#)

[Government website](#). Applications can be completed online via the [Executive Cabinet Application google doc link](#). If you have questions about the application or any of the roles, feel free to reach out! I would love to support you.

We've almost made it through another year, Cyclones! Let's make these next six weeks the most sustainable ones yet!

Sustainably,  
Elizabeth

## STUDENTS LIVING CARDINAL, GOLD AND GREEN

### 2022 College-By-College Pitch Off



Iowa State University Students had the opportunity to use their skills, extra curricular activities and majors to innovate, create and exhilarate ideas for the 2022 College-by-College Pitch Off.

Seven colleges participated in this event with students pitching their ideas and business models in 90 seconds to a panel of judges for cash prizes. Five candidates in the 2022 College-By-College Pitch Off presented innovative business models and ideas with connection to social, economic and environmental sustainability.

[Explore Student Sustainability Impact](#)

## NOW YOU KNOW | A Deeper Sustainable Dive

### 7 AFFORDABLE AND CLEAN ENERGY



### Innovating Today, Innovation Tomorrow!

In the midst of climate change and other global challenges such as food insecurity and job security, many individuals and organizations are adopting more sustainable practices. Innovation enables and empowers through research, education and sustainable technologies related to energy, water and each and every component of life living.

This month's Now You Know reading comes from the October 2019 issue of Live Green! Monthly. Revisiting the work of former Marketing and Communications interns, Paige Anson and Krishaun Burns, this month's article highlights

## 8 DECENT WORK AND ECONOMIC GROWTH



## 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



three of the United Nations Sustainable Development Goals that serve as a foundation for sustainable innovation.

[Read Full Article](#)

## LIVE GREEN! MONTHLY CHALLENGE

Our sustainable future is created one person, one action at a time. It is through the uniting of individual efforts that we can make great strides toward a sustainable society! This month's challenge allows you start your sustainable journey where you are and work toward building connections in your community.



[Take the Monthly Challenge](#)

## GREEN ENGAGEMENT OPPORTUNITIES



## APRIL GREEN EVENTS CALENDAR



### Earth Day Celebration

22 April, 10 a.m. - 2 p.m. | South Library Lawn

Celebrate Earth Day with ISU and the Ames community. This year's theme, "I'm With Her: Our Planet. Our Home. Everyone Needed", aligns with that of the Earth Day Network in reminding of the committed investment needed from us all toward a sustainable future. ISU's celebration will feature interactive "Stay and Create" or "Take and Create" activities, the opportunity to earn sustainably-minded, greener-living prizes, Insomnia cookies and fruit-infused water, music from KURE, yard games from Outdoor Recreation, and the opportunity to learn from and network with representatives from campus and community organizations - committed to environmental, economic and social sustainability through missions, goals and initiatives.

[Visit the Earth Day Celebration Event Page](#)



number of opportunities to be sustainably engaged in the Ames community during the entire month of April. These opportunities cover the three facets of sustainability - environmental, economic and social.

Explore the 2022 Live Green! Earth Month Calendar of Events

Have a green event, initiative or accomplishment that you would like to have featured? Share it with us via email at [livegreen@iastate.edu](mailto:livegreen@iastate.edu).

## RECIPES AND GREEN-IT-YOURSELF (GIY)

Innovation does not have to be groundbreaking, it can be simple steps and considerations toward rethinking everyday objects. Explore recipes and GIYs that support innovation, creation and exhilaration in your daily routine.



### Mason Jar All-In-Ones

Generate ingenious recipes all contained in a mason jar.



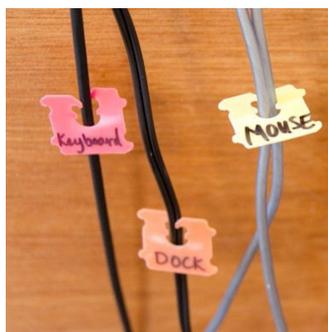
### Crispy Veggie Chips

Transform root vegetables into a delicious crispy snack.



### Waffle Maker Snacks

Innovate your waffle maker and go beyond breakfast.



### Bread Clip Redux

Organize your life - courtesy of old bread ties.



### Toilet Paper Roll Reuses

Create innovative moments, one roll at a time.



### Egg-cellent Uses for Cartons

Convert cartons into a variety of sorting solutions.

Find More Recipes and GIYs on the Live Green! Pinterest Page

# STAY CONNECTED TO LIVE GREEN!

*livegreen.iastate.edu*



*Live Green! Monthly is a monthly publication from the Office of Sustainability at Iowa State University. Live Green! is Iowa State University's campus-wide sustainability initiative, encouraging all students, faculty and staff to be fully committed to and engaged in making our projects and initiatives, our operations and our campus environmentally, economically and socially sustainable.*

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