

2017 Iowa State University Symposium on Sustainability

Ensuring a Sustainable and Resilient Future: There Is No Planet B

Sustainability Initiatives Reception - Call for Posters and Tabling Displays

The Sustainability Initiatives Reception provides an excellent venue for discussions, exchange of scientific information and sharing of ideas, accomplishments, and visions. To promote this interaction, the 2017 Iowa State University Symposium on Sustainability will feature a poster and tabling reception kicking off Monday, February 27 at 7pm, with posters and displays remaining in place until 8pm Tuesday, February 28. Posters and displays will be up for viewing preceding both the keynote public lecture (2/27 at 8pm), the documentary showing (2/28 at 8pm), and during the Sustainapalooza event and taking place from 5-8pm on February 28.

Posters and displays will be organized by theme and focused on areas of theory and practice. Posters and tabling displays are encouraged from all sustainability initiative areas including research, administration, operations, student/student organizations, community, and personal initiatives that support and further sustainability and the Live Green Initiative (including data on impact and deliverables).

All attendees presenting posters and tabling displays are asked to complete a Call Sustainability Initiatives Submission Form for event marketing and publicity. ***The call for posters will close on February 22. All those submitting posters will receive confirmation emails by or before February 23.*** Posters are invited and encouraged from the following areas:

- Alternative/Renewable Energy Sources
- Arts and Culture
- BioDiversity
- Energy Efficiency & Resource Conservation
- Food Systems
- Green Design & Products
- Green Transportation
- Social Engineering/Behavioral Change
- Sustainable Community Planning
- Sustainable Materials
- Toxic Reductions
- Waste Management, Diversion and Reduction
- Water Quality/Flood Management

Guidelines for Poster and Tabling Display Session

Timeline:

- Posters and tabling displays will be exhibited in the Memorial Union South Ballroom. Check-in and set-up will take place between 4pm and 6:30pm on Monday, February 27, and posters and displays must remain up through 8pm on Tuesday, February 28. Check-in at the Sustainability Initiatives Reception registration desk outside the Sun Room. At check-in you will be given your exhibit location and assistance finding the location.
- Posters and tabling displays can be taken down after 8pm and before 9pm on Tuesday, February 28. All posters or displays not picked up on February 28 can be picked up between 11am and 1pm at the General Services Building, Room 108C or by special arrangements with Merry Rankin, mrankin@iastate.edu.
- During the reception preceding the opening keynote speaker on February 27, from 7-8pm, we ask that posters and displays be attended by a representative to discuss their work and answer questions. While we encourage posters and displays to also be attended during the February 28 poster and tabling session during Sustainapalooza (5-8pm), as well, to allow optimum networking opportunities.
- With respect to Sustainapalooza, since this event offers such an impressive representation of sustainability initiatives and accomplishment on campus and in the Ames community, we suggest coordinating coverage with other representatives to allow each of you the opportunity to view the other posters and displays and take part in the many facets of Sustainapalooza.

Display space and mounting requirements:

- Posters will be mounted on a corkboard display space exactly 4 ft. wide by 4 ft. tall. Poster materials (posters or individually mounted pieces) must be sized to fit within these dimensions. If needed, additional requirements, such as floor and table display space and electricity, can be requested and will be accommodated as is feasible.
- Please bring a sufficient supply of push pins to affix your posters to the poster boards.
- Tabling displays will be accommodated on a 6' long table. Chairs and table coverings will not be provided. If needed, additional requirements, such as floor space and electricity, can be requested and will be accommodated as is feasible.

Poster Content Requirements:

All posters must include the title and information about the author(s), including name(s), affiliation(s), etc. Project goals/objectives, methodology, results/findings, future work, and other discussion should be presented in terms that can be understood by a broad and diverse audience. We strongly encourage the use of tables, photographs, diagrams, charts, and other graphics to help convey important information and key points.

All tabling displays must include the organization and/or initiative name as well as information highlighting the connection to sustainability and providing information (or sign-up opportunities) about opportunities to get involved with the organization and/or initiative. Giveaway items can be provided; however, any food items must be provided in sealed packaging.



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****Please note:** It is not expected that posters or displays be made especially for this event. Reusing posters and displays that have been created for and displayed at past events is encouraged and supports sustainability.

If you do choose to create a new poster, a sample template is available for reference on the Live Green! website: <http://www.livegreen.iastate.edu/sites/default/files/poster-sample.jpg>

For any questions or additional information, please contact us!

- **For logistical information:** Merry Rankin, Office of Sustainability, mrankin@iastate.edu
- **For content related questions:** Merry Rankin, Office of Sustainability, mrankin@iastate.edu or Kerry Dixon, Facilities Planning and Management, kdixon@iastate.edu