

## Live Green Award for Excellence in Sustainability Selection Criteria –

All nominations will be evaluated based on the five criteria noted below. A total of 5 points can be awarded for each category for a total of 25 points. In an addition, each application will be given an overall rating of excellent, very good, good, average, or fair – adding up to five additional points. For a maximum of 30 possible points that can be awarded per nomination. Nominations will be evaluated collectively by a panel of external reviewers. Award winners will be determined based on overall points awarded.

### **Cultural Impact – up to 5 points**

Considerations for scoring:

- Potential to bring about attitudinal and behavioral change?
- Demonstrated:
  - Creating change in on-campus behavior and attitudes of faculty, staff, and students?
  - Creating change in off-campus behavior and attitudes of faculty, staff, and students?
  - Creating change in behavior and attitudes of residents, organizations, and businesses within the communities that Iowa State University partners and serves?

### **Impact on Natural Resources – up to 5 points**

Considerations for scoring:

- Potential to bring about natural resource conservation through reduction in the consumption of energy and/or other resources (water, paper, food, etc.)?
- Demonstrated:
  - A reduction in natural resource consumption through on-campus or off-campus behaviors of faculty, staff, and students?
  - A reduction in natural resource consumption through actions of the residents, organizations, and businesses within the communities that Iowa State University partners and serves?

### **Economic Impact – up to 5 points**

Considerations for scoring:

- Potential to create economic savings and additional savings ideas and opportunities?
- Demonstrated:
  - Economic savings?
  - Being an impetus for additional savings ideas and opportunities?

### **Transferability – up to 5 points**

Considerations for scoring:

- Potential to be transferable and applicable to other projects, both on and off-campus?
- Demonstrated:
  - Transferability to other projects of faculty, staff, and students, both on and off-campus?
  - Applicability to other projects of faculty, staff, and students, both on and off-campus?
- Have new ideas and perspectives related, to living green and sustainability, been transferred to residents, organizations, and businesses within the communities that Iowa State University partners and serves?

### **Legacy to the Live Green Initiative and Sustainability – up to 5 points**

Considerations for scoring:

- Potential to:
  - Increase awareness about sustainability and the Live Green Initiative to faculty, staff, and students, both on and off-campus?
  - Increase involvement in and empowerment toward sustainability and the Live Green Initiative by faculty, staff, and students, both on and off-campus?
  - Increase awareness of and involvement in sustainability by residents, organizations, and businesses within the communities that Iowa State University partners and serves?
- Demonstrated:
  - Connection to furthering the goals of the Live Green Initiative?
  - Relevancy to the Bruntland Commission's definition of sustainability (that has been adopted by Iowa State University)?
- Because of this project/initiative, has sustainability-minded planning become a primary consideration for projects and initiatives of:
  - Faculty, staff and students, on-campus?
  - Faculty, staff, and students, off-campus?
  - Residents, organizations, and businesses within the communities that Iowa State University partners and serves?